



Investment Opportunities available in the Tourism Sector in Namibia

07 June 2023

Mr. Richwell Lukonga - Chief Operations Officer



NIPDB

Namibia Investment Promotion & Development Board

Office of the President

KEY FACTS ABOUT NAMIBIA



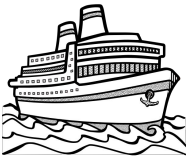
**Capital City
Windhoek**



88% Literacy rate



825, 615 Km2



**Coastal Line -
1500km**



Life expectancy



Namibia Dollar



\$4 865 USD



1.5m tourists p/y



500mm rain p/y

KEY FACTS ABOUT NAMIBIA



**\$14.5 Bil
(Nominal)**



GMT +2



3rd Largest producer



**No: 1
contributor to
GDP**



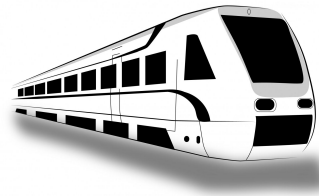
80% Christian



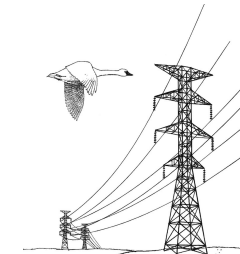
**45 000km of Africa's
best roads**



New terminal



2 382 km Network



**43.2% Electricity
Access**

OUR PRIORITY SECTORS



RENEWABLE ENERGY



FOOD INDUSTRY



**CHEMICALS &
BASIC MATERIALS**



**TRANSPORT AND
LOGISTICS**



**SERVICES
(DIGITAL AND GLOBAL
BUSINESS)**



**METALS, MINING &
ADJACENT**



**MACHINERY &
ELECTRONICS**



FINTech



TOURISM



**EXPLORATION
(MINING AND OIL & GAS)**



WHY NAMIBIA

OUR NATURAL ENVIRONMENT



**Home to Desert
Elephants**



**Home to largest underwater
Lake**



**We have some of the highest sand
dunes in the world**

A great place to work and Live in..

THE NAMIBIAN BUSINESS ENVIRONMENT

Political Stability

32 years of stable democracy & peace

Financial Sophistication

Well developed financial & banking sectors & the 3rd largest Pension Fund industry in Africa

Established FDI Destination

Multiple long established & successful foreign investments & companies

Investor Protection

Freedom from nationalisation

Human Rights

Unamendable rights enshrined in the constitution, including right to private property

Advanced Infrastructure

Stable telecoms, electricity & water supply & sanitation

Logistical Hub

High quality logistical infrastructure and competence (including regional & international land, air & sea connections)

Investment Repatriation

Freedom to remit capital and profits

Liberty

Free Market Economy, Freedom of the Press

Accessible workforce

An educated, job seeking, English speaking population that can be upskilled using a National training fund

Natural Resources

Local and regional abundance of solar, wind, oil, gas, metal, mineral and agricultural resources

Currency Convertibility

Protected currency convertibility & Rand Peg

Rule of Law

Established & functioning laws & regulations (including the Foreign Investment Act)

Quality of Life

Comfortable weather, short commutes, quality schools, hospitals & entertainment

Market Access

Several preferential trade agreements, including the AfCFTA, EPA, AGOA & Mercosur

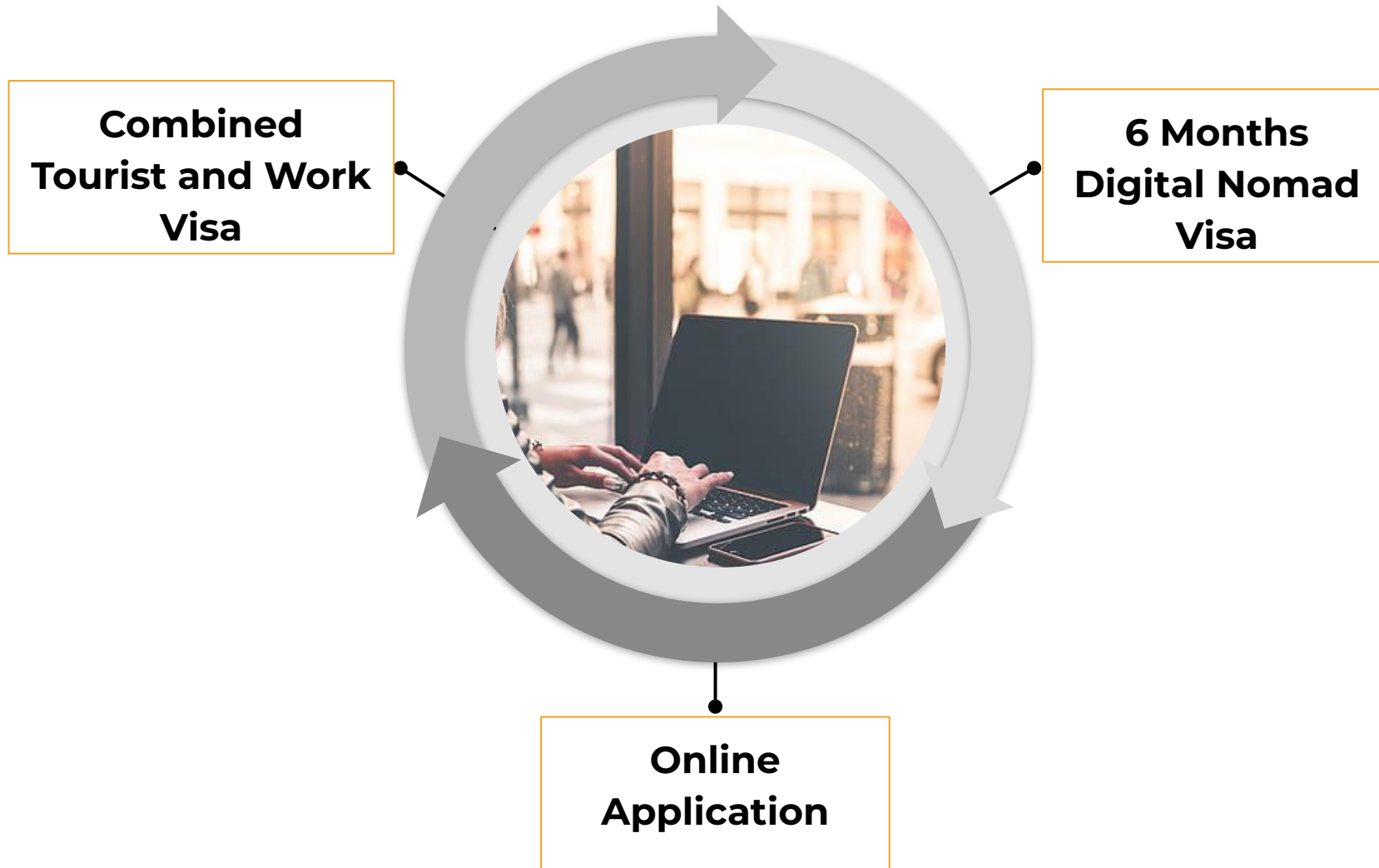
Dispute Protection

Equitable dispute settlement mechanisms



TOURISM

NAMIBIA DIGITAL NOMAD VISA



OPPORTUNITIES ALONG THE TOURISM VALUE CHAIN PROFILE

Eco-Tourism and Safari Lodges

Namibia's abundant wildlife and stunning natural landscapes make it an attractive destination

Adventure Tourism

Namibia's unique geographical features, such as the Namib Desert and the Fish River Canyon

Cultural Tourism

Namibia has a diverse cultural heritage, with various ethnic groups and traditional communities.

Hospitality and Accommodation

As tourism in Namibia continues to grow, there is a demand for quality accommodation options.

Transportation and Tour Operations

Developing transportation services, such as car rental companies, tour buses, or private guided tours

Specialized Tourism

This includes photography tours, birdwatching expeditions, stargazing experiences (due to its dark skies), self-drive safaris, and off-road adventure tours.

NIPDB... YOUR PARTNER FOR INVESTMENT IN NAMIBIA

Public Enterprise - Office of the President

Brand Awareness & Investment Promotion

Provision of general & specific information, events, targeted visits & sector development

Investment Facilitation

Facilitation of exploratory visits, business registration, visas, permits, licences & partnerships

Investor Aftercare & Policy Advocacy

General & sectoral constraint identification, policy advice and solution coordination





Thank You!

Richwell Lukonga: Chief Operations Officer



NIPDB

Namibia Investment Promotion & Development Board

Office of the President